



## Excellence in Education Journalism Awards

**The Australian Council of Deans of Education (ACDE)** is the peak association of the Deans of Faculties and Heads of Schools of Education in Australian Universities and other Higher Education institutions. Faculties and Schools of Education:

- lead research and scholarship on educational issues in Australia;
- are responsible for initial and post graduate teacher education for learners of all ages (early childhood, primary, middle years, secondary and adult);
- promote research as the basis for professional practice and policy in teaching and learning; and
- provide professional study and research training for those concerned with individual, organisational and community learning and development.

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**The Excellence in Education Journalism Awards** invites representatives of the media nominate a positive story of one or more of challenges, opportunities, successes in educating Australia, at any level (early childhood, school, TAFE, University or community education) in a local community or at a national level. Journalists are encouraged to contact Education Deans and Faculty Heads to develop an understanding of the innovative work of Faculties and Schools of Education.

Three finalists will be chosen by a selection panel which includes a Dean and a journalist. The finalists will be flown to Canberra on 23 September to the ACDE Conference Dinner where the overall winner and runners up will be announced.

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### TASK

Prepare a print, radio, television or online piece which highlights innovation in Faculties or Schools of Education in Australia (<http://www.acde.edu.au/members.html>).

**The Overall Winner** \$6,000 Donated by the Minister of Education, Employment and Workplace Relations and the Australian Council of Deans of Education will be awarded to an entrant who clearly displays a commitment to education journalism and has produced a piece of journalism that is of the highest quality.

**Runners up:** \$1,000 dollars for the two finalists who are not chosen as overall winner.

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### Terms and Conditions of Entry

1. All entrants must submit a completed and signed entry form
2. Applications close 5.00pm 3 September 2010. No late entries will be accepted.
3. Entries must have been first published or broadcast between 1 August 2009 and 3 September 2010.
4. Submit four copies for each entry.
  - Print media – 4 copies to be submitted (an original if possible)
  - Radio and television – 4 copies on CD clearly marked with name and title in a protective cover
  - Online – 4 copies on CD in html clearly marked with name, title and details of website address where work can be found.
5. One entry only allowed per person. A follow up story may be submitted, however, one must be nominated as the main entry with the chosen title put on the entry form. Disqualification will occur if more than two entries are submitted in the one category.
6. Entry is free and open to Australian residents.
7. Entries remain the property of the ACDE and will not be returned.
8. You must be available to attend the award ceremony Thursday 23 September 2010, Canberra 6.00pm.
9. The judges' decision is final.
10. Winners will receive one return trip to ACDE Conference Dinner and one night accommodation.

## Excellence in Education Journalism Awards Entry Form

**Name of Entrant:**

**Postal Address:**

**Postcode:**

**Work phone:**

**Mobile phone:**

**Email:**

Entry can be print, radio, television or online. Your news item/feature/critique/opinion/broadcast must produce positive story of one or more of challenges, opportunities, successes in educating Australia, at any level (early childhood, school, TAFE, University or community education) in a local community or at a national level.

**The judging criteria are:** newsworthiness, relevance, public benefit, accuracy, research, ethics, initiative, quality of production

**ENTRY TITLE:**

Explain how the entry makes a contribution to enhancing information of education in Australia to the Australian Community (answer approximately 200 words)

**Declaration** I declare that this entry is my original work, and it was first published or broadcast between 1 August 2009 and 3 September 2010 and that I will be available to attend the finals in Canberra Thursday, 23 September 2010.

**Signature of entrant:**

Closing date: by 5.00pm **Friday, 3 September 2010**

Post entries to: **ACDE Journalism Awards**

c/o Executive Dean, Faculty of Education

Queensland University of Technology

Kelvin Grove Campus QLD 4059